



## Networking. Increased Visibility. Leadership Development. Education.

Regions have become the most important geographies in the global economy. Cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets—natural, cultural, economic and social. Investing as a new Regional Sponsor and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of borders. Ask us how you can become a regional sponsor (at any of the levels) and multiply your benefits of sponsorship by more than three.

By committing as a Regional Sponsor at any of the top four levels of sponsorship, you will become a sponsor in ULI Charlotte, ULI South Carolina and ULI Triangle. Individualized benefits through each District Council are available based on the level of commitment, but you will also receive a 10% discounted sponsorship rate, all the benefits of sponsorship, and additional recognition as a regional sponsor in each of the three District Councils.

### Additional Benefits

- Gain critical exposure at more than 90 programs region-wide—attracting more than 800 unique attendees.
- Position your company on the desktop of 1,400 members and 11,000 prospective members.
- Make an investment that will impact your region and become a pioneer.
- Participate in regional leadership opportunities.
- Receive recognition at all District Council events throughout North and South Carolina.

### How it Works

Simplify your sponsorship commitment with a single point of contact. One centralized District Council representative will assist you in selecting the right level of sponsorship for your organization, one annual invoice, and one commit form. The District Council staff will coordinate with your organization's key contact for local administration of benefits (complimentary memberships, registrations, and recognition). Commit as a Regional Sponsor and receive a 10% discount (see the regional sponsorship pricing information below).

Keep in mind, each District Council offers a unique menu of benefits, leadership structure and program offering, so for more information on benefits of sponsorship, visit our websites.

### Sign Up Form

#### Sponsorship Level

Visionary \$27,000+	Pioneer \$20,250	Champion \$13,500
Partner \$9,450	Advisor \$6,750	

#### Contact Information

Name

Email

Company

Telephone

A portion of your sponsorship may be tax deductible. Please check with your tax advisor.

Please return this completed form to the ULI Charlotte office at [charlotte@uli.org](mailto:charlotte@uli.org)



### Visionary Sponsor Benefits

Regions have become the most important geographies in the global economy: cities and counties have political boundaries but no economic boundaries. North and South Carolina have tremendous regional assets: natural, cultural, economic and social. Investing as a new Regional Sponsor and receiving benefits in three ULI District Councils is a phenomenal opportunity to break down the perceived barriers of our borders and extend your reach within the Carolinas.

ULI Charlotte	ULI South Carolina	ULI Triangle
<ul style="list-style-type: none"> <li>• Prominent placement of logo and link on ULI Charlotte website</li> <li>• Logo at major District Council events</li> <li>• Logo included in printed and electronic material</li> <li>• Opportunity to participate on Advisory Board</li> <li>• Two complimentary registrations to ULI Fall or Spring Meeting</li> <li>• Two complimentary registrations to Sponsor Only events</li> <li>• \$1100 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall &amp; Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs</li> <li>• \$1500 credit annually for complimentary memberships</li> <li>• Named Initiative Sponsor, up to a \$3500 value</li> </ul>	<ul style="list-style-type: none"> <li>• Custom Benefit Packages to promote visibility, leadership and corporate contacts.</li> <li>• Prominent placement of logo and link on ULI South Carolina website</li> <li>• Logo at all major District Council events</li> <li>• Logo included in all printed and electronic material</li> <li>• Display opportunities at statewide programs</li> <li>• Two complimentary Registrations to ULI Spring or Fall Meeting</li> <li>• Opportunity to attend exclusive, invitation-only events (including speaker dinners)</li> <li>• \$1000 credit to use toward ULI South Carolina Programs</li> <li>• Speaking &amp; Leadership opportunities</li> <li>• ULI Staff assigned to manage your benefits</li> <li>• \$1000 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent placement of logo and link on ULI Triangle website</li> <li>• Logo and sponsorship level recognition at events</li> <li>• Logo included in all printed and electronic material</li> <li>• Sponsor profile included in e-newsletter and on website</li> <li>• Opportunity to participate in welcome and acknowledgment from podium at events</li> <li>• Sponsor name tags at events</li> <li>• Opportunity to participate on Advisory Board</li> <li>• Three complimentary registrations to ULI Carolinas Meeting</li> <li>• Five complimentary registrations to fee-based programs</li> <li>• Three invitations to keynote speaker dinners</li> <li>• Four invitations to annual sponsor recognition event</li> <li>• \$1220 credit annually for complimentary memberships</li> </ul>

[charlotte.uli.org](http://charlotte.uli.org)

[southcarolina.uli.org](http://southcarolina.uli.org)

[triangle.uli.org](http://triangle.uli.org)

Sponsor benefits within each District Council are slightly different but comparable due to the different programs of work and budgets of ULI Charlotte, South Carolina and Triangle.

Space is limited at many events. Registrations are available on a first come first serve basis. Specific programs may be excluded.



### Pioneer Sponsor Benefits

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<ul style="list-style-type: none"> <li>• Logo and link on ULI Charlotte website</li> <li>• Logo at major District Council events</li> <li>• Logo included in printed and electronic material</li> <li>• Opportunity to participate on Advisory Board</li> <li>• One complimentary registration to ULI Fall or Spring Meeting</li> <li>• Two complimentary registrations to Sponsor Only events</li> <li>• \$825 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall &amp; Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs</li> <li>• \$1350 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI South Carolina website</li> <li>• Logo at all major District Council events</li> <li>• Logo included in all printed and electronic material</li> <li>• Display opportunities at statewide programs</li> <li>• One complimentary Registrations to ULI Spring or Fall Meeting</li> <li>• Opportunity to attend exclusive, invitation-only events (including speaker dinners)</li> <li>• \$750 credit to use toward ULI South Carolina Programs</li> <li>• Speaking &amp; Leadership opportunities</li> <li>• ULI Staff assigned to manage your benefits</li> <li>• \$750 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI Triangle website</li> <li>• Logo and sponsorship level recognition at events</li> <li>• Logo included in all printed and electronic material</li> <li>• Sponsor profile included in e-newsletter and on website</li> <li>• Opportunity to participate in welcome and acknowledgment from podium at events</li> <li>• Sponsor name tags at events</li> <li>• Opportunity to participate on Advisory Board</li> <li>• Two complimentary registration to ULI Carolinas Meeting</li> <li>• Four complimentary registrations to fee-based programs</li> <li>• Two invitations to keynote speaker dinners</li> <li>• Three invitations to annual sponsor recognition event</li> <li>• \$880 credit annually for complimentary memberships</li> </ul>

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### Champion Sponsor Benefits

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<ul style="list-style-type: none"> <li>• Logo and link on ULI Charlotte website</li> <li>• Logo at major District Council events</li> <li>• Logo included in printed and electronic material</li> <li>• Opportunity to participate on Advisory Board</li> <li>• Two complimentary registrations to Sponsor Only events</li> <li>• \$550 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall &amp; Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs</li> <li>• \$1220 Credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI South Carolina website</li> <li>• Logo at all major District Council events</li> <li>• Logo included in all printed and electronic material</li> <li>• Display opportunities at statewide programs</li> <li>• Opportunity to attend exclusive, invitation-only events (including speaker dinners)</li> <li>• \$500 credit to use toward ULI South Carolina Programs</li> <li>• Speaking &amp; Leadership opportunities</li> <li>• ULI Staff assigned to manage your benefits</li> <li>• \$500 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI Triangle website</li> <li>• Logo and sponsorship level recognition at events</li> <li>• Logo included in all printed and electronic material</li> <li>• Sponsor profile included in e-newsletter and on website</li> <li>• Acknowledgement from podium at events</li> <li>• Sponsor name tags at events</li> <li>• Opportunity to participate on Advisory Board</li> <li>• One complimentary registration to ULI Carolinas Meeting</li> <li>• Three complimentary registrations to fee-based programs</li> <li>• Two invitations to keynote speaker dinners</li> <li>• Three invitations to annual sponsor recognition event</li> <li>• \$660 credit annually for complimentary memberships</li> </ul>

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### Partner Sponsor Benefits

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<ul style="list-style-type: none"> <li>• Name and link on ULI Charlotte website</li> <li>• Company name denoted at major District Council events</li> <li>• Company name denoted in printed and electronic material</li> <li>• \$400 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall &amp; Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs</li> <li>• \$440 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI South Carolina website</li> <li>• Logo at all major District Council events</li> <li>• Logo included in all printed and electronic material</li> <li>• Opportunity to attend exclusive, invitation-only events (including speaker dinners)</li> <li>• \$350 credit to use toward ULI South Carolina Programs</li> <li>• Speaking &amp; Leadership opportunities</li> <li>• ULI Staff assigned to manage your benefits</li> <li>• \$350 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Name and link on ULI Triangle website</li> <li>• Logo and sponsorship level recognition at events</li> <li>• Company name in all printed and electronic material</li> <li>• Sponsor profile included in an e-blast</li> <li>• Sponsor name tags at events</li> <li>• Two complimentary registrations to fee-based programs</li> <li>• One invitation to keynote speaker dinners</li> <li>• Two invitations to annual sponsor recognition event</li> <li>• \$440 credit annually for complimentary memberships</li> </ul>

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### Advisor Sponsor Benefits

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<ul style="list-style-type: none"> <li>• Name and link on ULI Charlotte website</li> <li>• Company name denoted at major District Council events</li> <li>• Company name denoted in printed and electronic material</li> <li>• One complimentary registration to Sponsor Only Events</li> <li>• \$275 credit annually for complimentary registrations to ULI Charlotte Symposiums, Fall &amp; Spring Meeting Recaps, select Young Leaders Group and CoffeeTalk programs</li> <li>• \$220 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Logo and link on ULI South Carolina website</li> <li>• Name at all major District Council events</li> <li>• Logo included in all printed and electronic material</li> <li>• Opportunity to attend exclusive, invitation-only events (including speaker dinners)</li> <li>• \$250 credit to use toward ULI South Carolina Programs</li> <li>• Speaking &amp; Leadership opportunities</li> <li>• ULI Staff assigned to manage your benefits</li> <li>• \$250 credit annually for complimentary memberships</li> </ul>	<ul style="list-style-type: none"> <li>• Name and link on ULI Triangle website</li> <li>• Logo and sponsorship level recognition at events</li> <li>• Company name in all printed and electronic material</li> <li>• Sponsor name tags at events</li> <li>• Two complimentary registrations to fee-based programs</li> <li>• One invitation to annual sponsor recognition event</li> <li>• \$220 credit annually for complimentary memberships</li> </ul>

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